

In 100 days over 1,000 customers decided themselves for RWE Gas Slovensko

Companies can get 10% off the price for gas supply.

More than 1,000 Small business customers have decided to switch their traditional gas supplier to the new one during the first 100 days of the RWE Gas Slovensko campaign.

Extended activities

RWE Gas Slovensko continues with announced widening of its selling activities. After success with large business customers last year, RWE Gas Slovensko tries to strengthen position in the segment of Small Business. **"Municipalities, schools and retail shops have shown their interest in gas supply from RWE Gas Slovensko in this segment,"** says Miroslav Kulla, the Managing Director, regarding the evaluation of sales development.

Price sensitivity

During the first months of the campaign we have learned that the most important criterion for switching of the gas supplier is the price. Customers can influence their savings with their product choice. The price in this segment can be lowered up till 10%. **"Switch of the supplier means that we will save several thousands euro a year,"** says Štefan Kovaľ - Sales Representative of Coop Jednota.

Market is still not that developed

Expectations of RWE Gas Slovensko were met after starting the sale regarding the lacking awareness of possibility to change gas supplier. **"There is nothing to fear. We guarantee the same stability and safety of gas supply which shall be delivered to customers through the same distribution way,"** assures Mr. Kulla.

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RWE Gas Slovakia is the most competitive supplier of natural gas in Slovakia. In the year 2010 it supplies more than 8 TWh of natural gas to more than 100 companies from the segment of Large business customers. It is a part of the international RWE Group, one of the five largest European energy companies. In 2009 it has supplied 8 million European customers with 332 TWh of natural gas. It has entered into long-term contracts to supply gas not only from Russia but also from Scandinavian area. It is also involved in the Nabucco project.